

Rep Order# 8802038 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 35852

Printed: 10/10/2012 12:36 PM
Last Received: 10/10/2012 11:52 AM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () DCCC-DEM CNGRS CMPG
Product Issue
Estimate# 1193
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1193
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW CANCELS ON LINES 3, 8, 10 & 31 PER CLIENT REQUEST. TOTAL CUT WAS \$20K.
PLEASE CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	500A-600A	8 NEWS NOW AT 5A	:30	\$1,000.00	10/23-10/29	2	1	2	\$2,000.00	
	2	TU-F,M	600A-700A	8 NEWS NOW AT 6A	:30	\$1,200.00	10/23-10/29	2	1	2	\$2,400.00	
	*3	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 2X CAN								
				V5 Comment Changed, Spots/week Changed								
	4	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$550.00	10/27-10/27	1	1	1	\$550.00	
	5	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$350.00	10/28-10/28	0	0	0	\$0.00	
	6	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$2,000.00	10/28-10/28	1	1	1	\$2,000.00	
	7	SU	800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$850.00	10/28-10/28	0	0	0	\$0.00	

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	*8	SU	830A-900A	FACE THE NATION	:30	\$2,500.00	10/28-10/28	0	0	0	\$0.00	
				Sales Remark: V5 1X CAN								
				V5 Comment Changed, Spots/week Changed								
	9	TU-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$850.00	10/23-10/29	3	1	3	\$2,550.00	
	*10	TU-F,M	1000A-1100A	PRICE IS RIGHT	:30	\$3,500.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 1X CAN								
				V5 Comment Changed, Spots/week Changed								
	11	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$850.00	10/23-10/29	3	1	3	\$2,550.00	
	12	TU-F,M	300P-40CP	ELLEN	:30	\$1,000.00	10/23-10/29	3	1	3	\$3,000.00	
	13	SA	530P-60CP	THE INSIDER WEEKEND	:30	\$350.00	10/27-10/27	0	0	0	\$0.00	
	14	SU	530P-60CP	INSIDE EDITION	:30	\$650.00	10/28-10/28	1	1	1	\$650.00	
	15	TU-F,M	400P-50CP	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	10/23-10/29	3	1	3	\$3,900.00	
	16	TU-F,M	500P-63CP	8 NEWS NOW ROTATION	:30	\$1,500.00	10/23-10/29	3	1	3	\$4,500.00	
	17	SA	500P-53CP	8 NEWS NOW AT 5PM-SAT	:30	\$550.00	10/27-10/27	0	0	0	\$0.00	
	18	SA	630P-70CP	8 NEWS NOW AT 630PM-SAT	:30	\$800.00	10/27-10/27	1	1	1	\$800.00	
	19	SU	500P-530P	8 NEWS NOW AT 5PM-SUN	:30	\$600.00	10/28-10/28	0	0	0	\$0.00	
	20	SU	630P-70CP	8 NEWS NOW AT 630PM-SUN	:30	\$600.00	10/28-10/28	0	0	0	\$0.00	
	21	TU-F,M	630P-70CP	INSIDE EDITION	:30	\$1,300.00	10/23-10/29	3	1	3	\$3,900.00	

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	22	TU-F,M	700P-80CP	ET/INSIDER	:30	\$1,300.00	10/23-10/29	3	1	3	\$3,900.00	
	23	SA	700P-80CP	ET WEEKEND	:30	\$600.00	10/27-10/27	1	1	1	\$600.00	
	24	M	800P-90CP	HOW I MET MOTHER/2 BRKE GRL	:30	\$6,500.00	10/29-10/29	0	0	0	\$0.00	
	25	TU	800P-90CP	NCIS	:30	\$12,000.00	10/23-10/23	0	0	0	\$0.00	
	26	TU	900P-1000P	NCIS: LOS ANGELES	:30	\$12,000.00	10/23-10/23	0	0	0	\$0.00	
	27	W	900P-1000P	CRIMINAL MINDS	:30	\$25,000.00	10/24-10/24	1	1	1	\$25,000.00	
	28	TH	800P-90CP	BIG BANG THEORY/ ENGAGEMENT	:30	\$7,500.00	10/25-10/25	0	0	0	\$0.00	
	29	TH	1000P-1100P	ELEMENTARY	:30	\$8,500.00	10/25-10/25	1	1	1	\$8,500.00	
	30	SU	900P-1000P	THE GOOD WIFE	:30	\$9,500.00	10/28-10/28	1	1	1	\$9,500.00	
	*31	SU	1000P-1100P	THE MENTALIST	:30	\$12,000.00	10/28-10/28	0	0	0	\$0.00	
	Sales Remark: V5 1X CAN V5 Comment Changed, Spots/week Changed											
	32	TU-F,M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,200.00	10/23-10/29	4	1	4	\$8,800.00	
	33	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$1,100.00	10/27-10/28	2	1	2	\$2,200.00	
	34	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$850.00	10/23-10/29	5	1	5	\$4,250.00	

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	35	SA	900A-1230P	CBS COLLEGE FTBL-EARLY GAME	:30	\$5,000.00	10/27-10/27	1	1	1	\$5,000.00	
	36	SA	1230P-400P	CBS COLLEGE FTBL-LATE GAME	:30	\$4,050.00	10/27-10/27	1	1	1	\$4,050.00	
	37	SA-SU	1200P-300P	PGA GOLF	:30	\$650.00	10/27-10/28	0	0	0	\$0.00	

---REPORT TOTALS---

Report Totals: 46 / \$100,600.00

---SALES MONTHLY TOTALS---

Oct 12: 37 / \$89,450.00 Nov 12: 9 / \$11,150.00

Sales Totals: 46 / \$100,600.00

Station Totals: 46 / \$100,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$335,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+